

ORDER

FOX - Columbia, MO

Orders
Order / Rev: 332261
Alt Order #: 25338421
Product Desc: Carnahan/LG/D
Estimate: 5250
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL

Primary AE: Katz Continental Washington DC
Sales Office: KDC
Sales Region: NAT

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Russ Carnahan for MO/LtGov
Demographic: A35+
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	13	\$5,360.00	\$4,556.00
10/31/16	10/31/16	1	\$80.00	\$68.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$5,360.00	\$4,556.00	0.00
November 2016	1	\$80.00	\$68.00	0.00
Totals	14	\$5,440.00	\$4,624.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
FOX - Columbia, MO	11%	\$5,440.00
Market	100%	\$49,454.55

Competitive Share

Competitive Share	Share	Total
AJWB	0%	\$0.00
KMIZ	33%	\$16,320.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	37%	\$18,298.18
KRCG	19%	\$9,396.36
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQFX	10/30/16	10/30/16	SU 9-10a ABC17 Wknd 6M SU 9-10a ABC17 Wknd News (9:00 AM-9:30 AM)	CM	SU 9-10a ABC17	-----S	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
FOX 22 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$80.00		0.00			
E 2	KQFX	10/30/16	10/30/16	SU 8-9a SU 8-9a	CM	SU 8-9a	-----S	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$60.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KQFX	10/30/16	10/30/16	NFL Sunday Game 1 NFL on FOX Game 1	CM	NFL on FOX Gam	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
NFL Game I															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$700.00		0.00						
													Totals	14	\$5,440.00